



Ashley Garcia, Project Manager

Ashley is a project manager and facilitator with over ten years of experience. She has trained, managed, and supported diverse teams with a variety of needs and goals by taking the initiative to modernize and improve services whenever possible. Ashley is passionate about helping her colleagues and clients succeed, and is always looking for opportunities to increase engagement and productivity.

At Guideline, Ashley is meticulous about the planning and logistical needs of the business and its clients, helping to ensure the success of each project and the business itself. She develops comprehensive project plans, tracks performance, and ensures operational and budgetary objectives are met. She is a facilitator who knows how to create and support productive, meaningful conversations. Ashley's dynamic, positive attitude coupled with creativity and attention to detail make her a valuable addition to any project or team.

As a Project Manager at the University of Michigan Kidney Epidemiology and Cost Center (KECC), Ashley provides both internal and external communication, designs and manages various improvement initiatives, and manages one of the center's major sponsored projects. She facilitates center-wide trainings and leads the organization's Culture Committee, which helps KECC live its values and guiding principles, creates connections among and between employees, and drives organizational engagement and performance.

Ashley is also a health and fitness enthusiast and instructor. Her tough workouts and encouraging style have cultivated a regular following of hard-working class participants at several local gyms.

Education and Certifications

Ashley has an Associate Degree in Liberal Arts with a concentration in Communication and Business from Washtenaw Community College (2016-2018) and a Bachelor of Arts in Communication with a Business minor from Eastern Michigan University (2018-2019). She is also a certified Group Fitness Instructor through the American Council on Exercise, a certified Spinning Instructor through Mad Dogg Athletics, and a certified BODYPUMP and GRIT Instructor through Les Mills.